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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/675,155	09/30/2003	Einat Amitay	IL920030030US1	5555
7590 11/17/2008 Stephen C. Kaufman			EXAMINER	
Intellectual Property Law Dept. IBM Corporation P.O. Box 218 Yorktown Heights, NY 10598			LABAZE, EDWYN	
			ART UNIT	PAPER NUMBER
			2887	
			MAIL DATE	DELIVERY MODE
			11/17/2009	DADED

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Advisory Action Before the Filing of an Appeal Brief

	Application No.	Applicant(s)	
	10/675,155	AMITAY ET AL.	
Examiner		Art Unit	
	EDWYN LABAZE	2887	

- 8. 🔲 The affidavit or other evidence filed after a final action, but before or on the date of filing a Notice of Appeal will not be entered because applicant failed to provide a showing of good and sufficient reasons why the affidavit or other evidence is necessary and was not earlier presented. See 37 CFR 1.116(e).
- 9. The affidavit or other evidence filed after the date of filing a Notice of Appeal, but prior to the date of filing a brief, will not be entered because the affidavit or other evidence failed to overcome all rejections under appeal and/or appellant fails to provide a showing a good and sufficient reasons why it is necessary and was not earlier presented. See 37 CFR 41.33(d)(1).
- 10. The affidavit or other evidence is entered. An explanation of the status of the claims after entry is below or attached. REQUEST FOR RECONSIDERATION/OTHER
- 11. The request for reconsideration has been considered but does NOT place the application in condition for allowance because:
- 12. Note the attached Information Disclosure Statement(s). (PTO/SB/08) Paper No(s).
- 13. Other: See Continuation Sheet.

/EDWYN LABAZE/ Primary Examiner, Art Unit 2887 Continuation of 3. NOTE: The added limitations "receiving signals from physical items in a vicinity around a changeable current location of a user, said signals containing information only about said physical items " require further search(es) and/or considerations.

Continuation of 13. Other: Claims 29-32 and 57-64 remains rejected as set forth in the final office action (se paper 20080905).